

The Town of Bonnyville Beautification Loan Program Guidelines

Overview

The purpose of this program is to encourage and provide the Town of Bonnyville businesses the opportunity to improve the appearance of their premises, utilizing “grant” dollars and interest free loans, to a maximum of \$10,000.00 (maximum \$2000 grant and \$8,000 interest-free loan per applicant).

The program provides an incentive for local business owners to invest in facade renovations and interior upgrades. The improvements are intended to comply with the building upgrades suggested in any Area Redevelopment Plan.

Any business within the defined boundaries of the Town of Bonnyville may apply.

Eligibility

Eligible improvements include:

- 1) Signage on the front of business locations (in accordance with the Sign Bylaw)
- 2) Restoration of exterior finishes and repainting
- 3) Repair or replacement of storefront windows and doors
- 4) Exterior lighting of the building and signage
- 5) Removal and disposal of broken signage and fixtures
- 6) Installation and design of awnings and signs
- 7) New storefront window openings and new doorways
- 8) Interior window display areas and lighting
- 9) Removal of exterior materials that cover architectural details
- 10) New architectural details such as entryway features and cornices
- 11) Signs that are uniquely designed to integrate into building architecture
- 12) Creation of new retail bays in an existing building
- 13) Addition of patio areas and permanent landscaping elements
- 14) Removal of barriers to access for people with disabilities and mobility challenges
- 15) Interior painting
- 16) Interior flooring (carpet, laminate, tile, hardwood)
- 17) Shelving (removable)
- 18) Interior counters and display cases
- 19) Interior light fixtures

The above list is not all-encompassing. Other improvements could be eligible if they meet the objectives of the program and comply with the Town’s development regulations.

Successful projects will strive to make *visible* improvements to the appearance, design and function of a business by:

- Exposing unique architectural details that have been hidden by previous attempts to modernize the façade.
- Improving the interior view of shops and restaurants through the use of clear glass, and storefront designs that make use of window display areas.
- Coordinating facade improvements with neighboring buildings and the unique character of the neighborhood business area.
- Adding visual interest and variety at the sidewalk level, emphasizing active storefronts, orienting windows and doorways to the street.
- Undertaking general cleaning of the building exterior, repainting faded and peeling paint, repairing damaged areas of the façade, and restoring unique architectural features.